

Scout Wall Mural Design Competition Brief

"Our Legacy And Future"

The Singapore Scout Association invites Scouts (of all ages) and members of the public to participate in an open design competition for a captivating mural.

Centred around the theme "Our Legacy And Future," this creative competition aims to showcase the Scouting spirit through artistic interpretations of the possibilities that lie ahead in a world of technological advancements while reflecting on our past and celebrating our present as a Scout or as a Singaporean.

Design Overview

Your design should imaginatively capture the essence of Scouting's enduring spirit, envisaging its role in a future shaped by technology and a utopian world, while embracing innovation. We encourage all participants to reflect in their design, the rich heritage of Singapore, as well as and values of the Scouting movement in Singapore.

Once designs are submitted for the briefs, our panelists will decide on the winners, which will be announced on 2nd March 2024.

The winning designs, or their elements, will be collaboratively transformed into a large-scale mural by our local artists.

General Guidelines

1. **The Wall**

The mural will adorn the low wall beside the Peranakan Museum on Armenian Street, with dimensions of 25 meters in length and 1.2 meters in height. (Annex A)

2. **Design**

The wall is sectioned into 9 smaller parts. Each submission represents one part of the wall. You can submit one design or up to the complete 25-meter wall with 9 designs.

Feel free to incorporate 3D elements into your design, enhancing its visual impact and contributing to the mural's dynamic presence.

3. **Creative Expression**

We encourage modern, dynamic, and inventive designs, resonating with the proposed theme. Your design should evoke the spirit of Scouting and its legacy through time.

Submission Requirements

- Entries must be the applicant's original artwork for the purpose of the Scout Wall mural competition.
- Entries must not portray messages/ visuals of politics, discrimination, violence, sexual, profanity, defamatory, offensive etc or of any kind.
- Entries shall not infringe on any copyright(s) or any other interest of third parties.
- Original drawings and sketches are preferred, but AI (Artificial Intelligence) or generative AI images/illustrations are also allowed. Please state clearly the prompt used and ensure it does not infringe on any copyright of existing artworks.
- Alongside your design, you can provide a short statement elaborating on your creative concept and ideas, explaining how they align with the theme.

Categories of Competition

Kindly indicate which category you are entering in:

1. Cub Scout Section
2. Scout & Venture Scout Section
3. Rover & Adult Members
4. International Scouts
5. Public (Open Category)

Submission Format

- Entries are to be submitted in A4 paper size. One design of a wall section can be represented in one A4 paper. Feel free to use any A4 paper or the template provided in Annex B. Label all designs clearly in sequence.
- Only hard copy/ physical submissions will be accepted. Please print out any digital drawings or images onto A4 paper for submission to the Singapore Scout Association Headquarters. Kindly address all competition submissions to:
Scout Wall Mural Design Competition Judging Panel
Ee Peng Liang Building
1 Bishan St. 12, Singapore 579808
- Do state the orientation of the drawing or how it is supposed to be viewed.
- If you have 3D elements or sculptural work to include in the design, please take photos of the 3D work from different angles and print it out onto A4 paper to submit. Do not submit the 3D work.

Ownership and Usage

- All drawings, sketches, concepts, and ideas submitted remain the property of the Singapore Scout Association and will be used for the mural, as well as for marketing purposes such as publishing on the Association's official publications, websites, social media platforms and merchandise.
- Winning entries will be considered for integration into the mural, either in part or in entirety, under the collaborative effort of local artists.

- Your contribution will enhance the surroundings of Armenian Street, enriching the cultural and aesthetic landscape while showcasing Scouting's presence in the community.

Submission

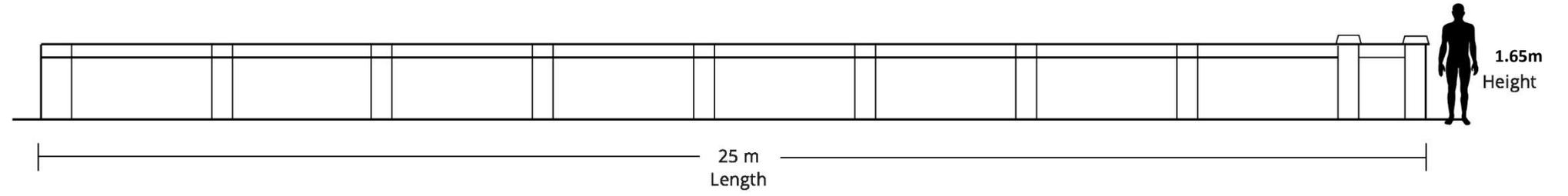
- Deadline: **16th Feb 2024, 1800hrs**

We look forward to witnessing your artistic vision breathe life into our mural together, making 'Our Legacy And Future' with creativity and ingenuity!

Annex B – Wall Lavout

Wall Layout

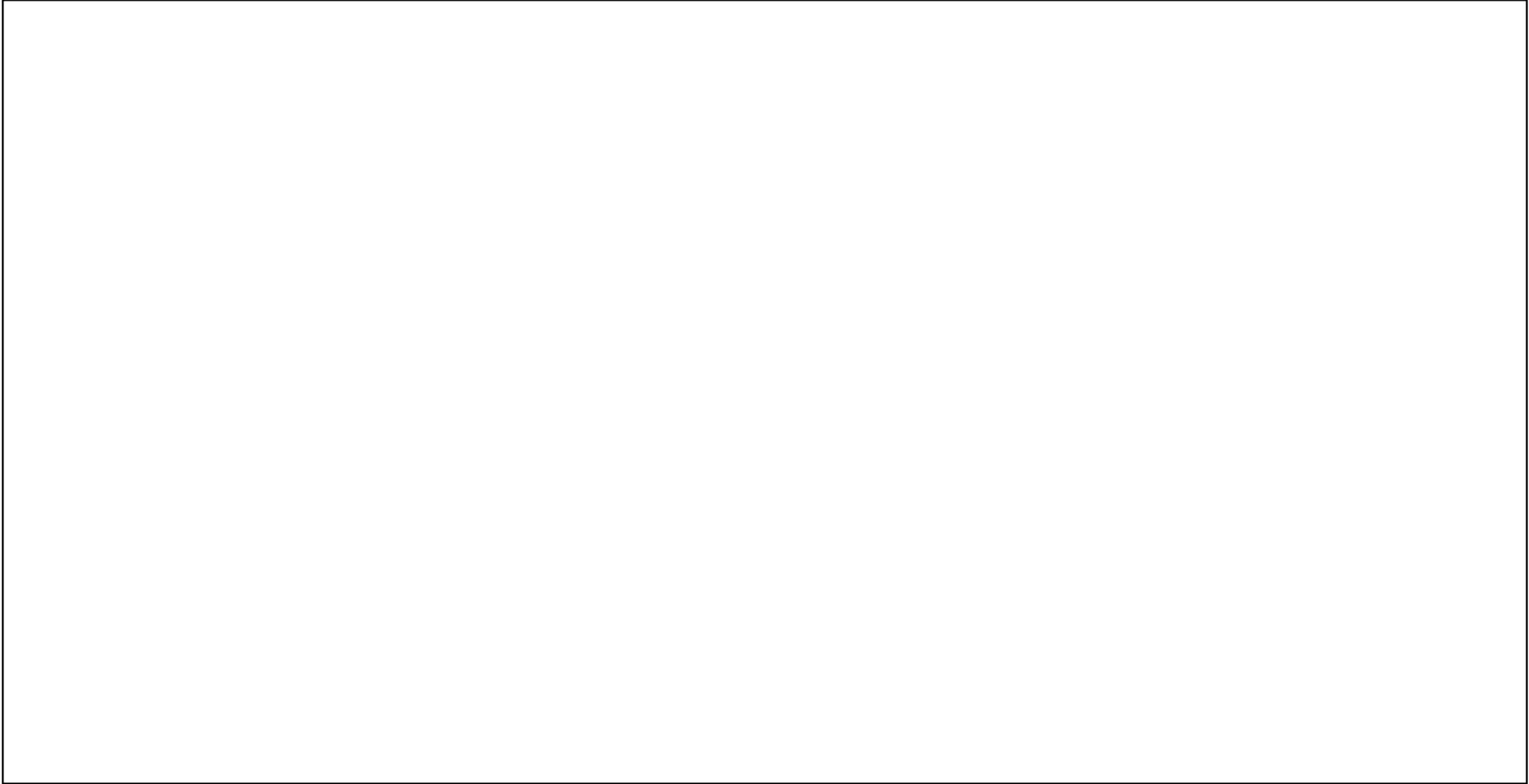
25m wall, in 9 sections



*Not to scale

Existing Wall (Google Maps, 2023)





Name: _____ **Title of submission:** _____

Description/Concept:

ANNEX B – Wall Section Drawing Template

Competition Category (Indicate as necessary): Cub Scout/Scout & Venture Scouts/Rover & Adult Members/International Scouts/Public (Open Category)

Contact Number: _____

Email: _____

*We will use the details provided to contact you.